



**THE WISCONSIN CHAPTER OF ASID
BOARD MEETING
November 16, 2010**

LOCATION	Concordia Center for Environmental Stewardship, Concordia University, Mequon, WI
BOARD MEMBERS PRESENT	Bill Beaudreau, ASID – President Leah A. Knox, ASID – President-Elect Dustin Struckmeyer, Allied Member ASID – Financial Director Sally Theiler, ASID – Professional Development Director Tina Raasch-Prost, ASID – Membership Director Liz Allen, IP Member ASID – Communications Director Amy Sell, ASID – Director-at-Large Ashley Riederer, Student Member ASID – Student Representative to the Board
MEETING CALLED BY	Bill Beaudreau
CALLED TO ORDER	4:18 p.m.
MINUTES BY	Leah A. Knox

AGENDA TOPICS

08.10.10 MEETING MINUTES AND 09.28.10 SPECIAL CALL OF THE BOARD MEETING MINUTES

MOTION TO APPROVE	Sally Theiler (08.10.10)	Dustin Struckmeyer (09.28.10)
SECONDED	Dustin Struckmeyer (08.10.10)	Liz Allen (09.28.10)
DISCUSSION	None	None
VOTE	Approved (08.10.10)	Approved (09.28.10)

FINANCIAL DIRECTOR'S REPORT

MOTION	Tina Raasch-Prost made a motion to approve the 08.10.10 Financial Director's Report.
SECONDED	Dustin Struckmeyer
DISCUSSION	Analysis and report by Dustin S. – The end-of-the-year Financial Report was filed with ASID National Headquarters (approved by Past President, Wendy Schaffer). After the current year's first event the Chapter will see more liquid cash from the generated revenue. Cash reserves are strong, however, and the Chapter has more than is required by National.
VOTE	Approved
ACCOUNT BALANCES (AS OF 11.16.10)	M&I Checking.....\$ 3,920.11 M&I Savings.....\$ 5,268.98 M&I Savings (Legislative Fund).....\$ 5,381.33 Vanguard Wellsley Income Fund (as of September 30, 2010).....\$ 17,337.28 Vanguard Wellsley Tax Managed Fund (as of September 30, 2010).....\$ 28,933.80
DISCUSSION	Dustin S. reported that due to the timing of the previous Board fiscal year and the WI Student Chapter Gatherings, that some Student Chapter donations from the Chapter had not occurred, and recommended that the Chapter disburse the checks to the Student Chapters that had not received the budgeted donations. This would affect the current fiscal years budget. A motion to approve the funds disbursement was called.
MOTION	Dustin Struckmeyer
SECONDED	Leah A. Knox

VOTE	Approved
DISCUSSION	Sponsorship was discussed as a "hot topic". As reported in previous Board Meeting Minutes, sponsorship monies have decreased, therefore new ideas to not over-tax Sponsors/IP members need to be developed in the upcoming year.

COMMUNICATIONS DIRECTOR'S REPORT

MOTION	N/A
SECONDED	N/A
DISCUSSION	Liz A. reported that the survey results from the Annual Meeting were on Connex, and that the majority of the members prefer email communication. The Volunteer Center is completed on the website.
VOTE	N/A
PUBLIC RELATIONS DISCUSSION	Discussion was initiated re: the PR mission of the Chapter – what is marketing versus PR, and can we learn anything from other Chapters' (ex. Illinois) successful PR?

DIRECTOR AT-LARGE'S REPORT

MOTION	N/A
SECONDED	N/A
DISCUSSION	Amy S. reported that the Student Chapter Gatherings were a success. Discussion continued re: efforts and funds dedicated to Students and the rollover numbers of Student members to Allied membership status.
VOTE	N/A
ANNOUNCEMENT	Amy S. announced that Samantha Longshore would be the new Chapter Sustainability Advocate.

MEMBERSHIP DIRECTOR'S REPORT

MOTION	N/A
SECONDED	N/A
DISCUSSION	Tina R.-P. discussed the current members that are being proposed as being given Life Membership status.
VOTE	N/A

PROFESSIONAL DEVELOPMENT DIRECTOR'S REPORT

MOTION	N/A
SECONDED	N/A
DISCUSSION	Sally T. discussed the upcoming STEP class (December 12, 2010) and how to register more participants. Bill B. will consult with the Chapter Support Team. Ariel Steuer was present as an observer to the Board Meeting to report on Career Day, to be held Friday, February 18, 2011.
VOTE	N/A

STUDENT REP TO THE BOARD'S REPORT

MOTION	N/A
SECONDED	N/A
DISCUSSION	Ashley R. reported that she has received all Strategic Plans from all Student Chapters.

VOTE	N/A
ANNOUNCEMENT	Gateway Technical College will be holding it's annual Chair-ity Auction on November 19, 2010 – professional members are encouraged to attend.

OTHER TOPICS/NEW BUSINESS

MOTION	Ashley R. made a motion to approve the Nominating Committee members.
SECONDED	Dustin S.
DISCUSSION	None
VOTE	Approved
DISCUSSION	Bill B. reported that as required by ASID National Headquarters the Chapter needs to update our Wisconsin Chapter Policies. The document will be posted on Google Docs by 12.15.10 for review and input prior to the next Board Meeting.

MEETING ADJOURNED	5:45 p.m.
MOTION	Dustin Struckmeyer
SECOND	Sally Theiler
OBSERVERS	Ariel Steuer
SPECIAL NOTES	None