



**THE WISCONSIN CHAPTER OF ASID
BOARD MEETING**
January 20, 2011

LOCATION	Revere's Wells Street Tavern – 505 Wells Street – Delafield, Wisconsin
BOARD MEMBERS PRESENT	Bill Beaudreau, ASID – President Leah A. Knox, ASID – President-Elect Dustin Struckmeyer, Allied Member ASID – Financial Director Sally Theiler, ASID – Professional Development Director Tina Raasch-Prost, ASID – Membership Director Liz Allen, IP Member ASID – Communications Director Amy Sell, ASID – Director-at-Large Ashley Riederer, Student Member ASID – Student Representative to the Board
MEETING CALLED BY	Bill Beaudreau
CALLED TO ORDER	4:11 p.m.
MINUTES BY	Leah A. Knox

AGENDA TOPICS

NOVEMBER 16, 2010 MEETING MINUTES

MOTION	Amy Sell
SECONDED	Dustin Struckmeyer
DISCUSSION	None
VOTE	Approved

FINANCIAL DIRECTOR'S REPORT

MOTION	Leah A. Knox motioned to approve the 11.16.10 Financial Director's Report.
SECONDED	Tina Raasch-Prost
DISCUSSION	Dustin S. reported that cash is a little low at the moment, but no worries – cash reserves are very good. The Legislative Fund allocation from ASID National was increased. The current philosophy for all events is to break even – for example the event at the Sub-Zero facility in Madison cost \$800.00 and had \$986.00 in revenue. The Chapter accountant has been given the tax information for the Chapter.
VOTE	Approved
DISCUSSION	Bill B. asked for an exception to the Chapter policy of not paying for mileage, as he will need to drive to the Milwaukee airport to travel to the President's Forum in Houston. Given the nature of the travel requirements, and cost savings Bill anticipates overall for the trip, an exception to the policy has been requested.
MOTION	Dustin Struckmeyer motioned to approve the exception to the mileage reimbursement policy as requested by Bill B.
SECONDED	Amy Sell
VOTE	Approved

MEMBERSHIP DIRECTOR'S REPORT

MOTION CALLED	Bill Beaudreau called for a motion to approve the nomination of Eugene Potente of the Wisconsin Chapter of ASID for ASID Life Membership.
MOTION	Dustin Struckmeyer motioned to approve Eugene Potente's nomination for ASID Life Membership.
SECONDED	Ashley Riederer
VOTE	Approved
MOTION CALLED	Bill Beaudreau called for a motion to approve the nomination of William Manly of the Wisconsin Chapter of ASID for ASID Life Membership.
MOTION	Dustin Struckmeyer motioned to approve William Manly's nomination for ASID Life Membership.
SECONDED	Sally Theiler
VOTE	Approved
DISCUSSION – LIFE MEMBER NOMINATIONS	Tina R. reported that both Eugene Potente and William Manly had met all of the requirements for ASID Life Membership status. Tina noted that there is a Board Meeting Minutes requirement for the Life Membership forms to be submitted to National – the Minutes need to be approved and signed and included in the Life Membership application. Leah K. to bring copies of the Board Meeting Minutes to the next Board meeting in March for inclusion in the nomination application packages for each nominated member.
DISCUSSION	Tina R. reported that ASID National will be promoting a new member recruitment initiative called "Share the Love". She will have more information as to the parameters of the recruitment initiative as she receives them from National.
VOTE	N/A

DIRECTOR AT-LARGE'S REPORT

MOTION	N/A
SECONDED	N/A
DISCUSSION	Amy S. reported that were a couple of projects that had been brought to her attention and were under consideration for a Chapter Community Service project: Salvation Army Room Remodel in Milwaukee and Habitat for Humanity in Dane County. There are issues with timing and recruitment of student volunteers, and do these projects meet our Strategic Objectives?
VOTE	N/A

STUDENT REPRESENTATIVE TO THE BOARD'S REPORT

MOTION	N/A
SECONDED	N/A
DISCUSSION	Ashley R. reported that she had received reports from four (4) Student Chapters. There is a new Student Chapter President at U.W. Stevens Point due to the current President's leaving during her term. The new Student Representative to the Board for next year needs to be approved by March 30, 2011 and will need to be voted on at the March Board Meeting.
VOTE	N/A

PROFESSIONAL DEVELOPMENT DIRECTOR'S REPORT

MOTION	N/A
SECONDED	N/A

DISCUSSION	Sally T. reported that March 26, 2011 will be the Chapter CEU Day event to be held at Direct Supply/Aptura. There will be three (3) CEU sessions held. Sally T. was looking for CEU's for the event and asked the Board for suggestions. The suggestion was made to schedule the next Board Meeting for that day, prior to the event. The Chapter is in discussion with the Wisconsin Chapter of IIDA to hold a joint event – a Fashion Show – to occur sometime in July or thereafter. A discussion of the format for a Memorandum of Understanding occurred. Additionally, the annual Milwaukee Breast Cancer Showhouse event was discussed, with the idea put forward of ASID WI sponsoring a .1 CEU event at the Showhouse.
VOTE	N/A
SPONSORSHIP DISCUSSION	Sponsorship Update – there is currently only one Platinum level Sponsor for the Chapter – Interface/Flor – Steve Jende. How do we best leverage Sponsors for events was discussed by the Board.

COMMUNICATION DIRECTOR'S REPORT

MOTION	N/A
SECONDED	N/A
DISCUSSION	Liz A. suggested an idea that the Chapter donate an item to the Breast Cancer Showhouse and perhaps tie the donation to the proposed CEU event there. A discussion regarding the priorities of the Chapter and “fundraising” for another non-profit organization was held. Liz A. reported that the Design Awards attendance numbers were not up to previous years' number or expectations as of this date, and asked if the Board could make some personal outreach to members to encourage attendance. A reminder to registered attendees will be sent out on January 30, 2011.
VOTE	N/A

OTHER TOPICS/NEW BUSINESS

MOTION	N/A
SECONDED	N/A
DISCUSSION	<u>Career Day</u> - Bill B. noted that the Memorandum of Understanding for the Career Day event had been signed by himself and Tracy Pugh, President of IIDA Wisconsin. <u>Chapter Policies</u> – Bill B. led a discussion and review of current ASID WI Chapter Policies. Edits and revisions were made.
MOTION	Leah A. Knox motioned to approve the revised ASID WI Chapter Policies
SECONDED	Ashley Riederer
DISCUSSION	Date for the next Board Meeting to be March 26, 2011

MEETING ADJOURNED	8:07 p.m.
MOTION	Ashley Riederer motioned to adjourn
SECONDED	Sally Theiler
OBSERVERS	None
SPECIAL NOTES	None