



**THE WISCONSIN CHAPTER OF ASID  
BOARD MEETING**

August 16, 2011

LOCATION	Wisconsin Association Management – 11801 West Silver Spring Drive – Suite 200 – Milwaukee, WI 53225
BOARD MEMBERS PRESENT	<b>Leah A. Knox, ASID</b> – President-Elect <b>Dustin Struckmeyer, Allied Member ASID</b> – Financial Director <b>Sally Theiler, ASID</b> – Professional Development Director <b>Tina Raasch-Prost, ASID</b> – Membership Director <b>Liz Allen, IP Member ASID</b> – Communications Director <b>Amy Sell, ASID</b> – Director-at-Large
MEETING CALLED BY	Leah A. Knox
CALLED TO ORDER	4:15 p.m.
MINUTES BY	Amy Sell

**AGENDA TOPICS**

**JUNE 21, 2011 MEETING MINUTES**

MOTION TO APPROVE	Amy Sell
SECONDED	Tina Raasch-Prost
DISCUSSION	A revision to the meeting minutes was noted – the names of the visitors at the last Board meeting had been inadvertently omitted. They will be added in.
MOTION TO APPROVE AS AMENDED	Tina Raasch-Prost
SECONDED	Sally Theiler
VOTE	Approved

**MEMBERSHIP DIRECTOR'S REPORT**

MOTION	N/A
SECONDED	N/A
DISCUSSION	Tina R. discussed the new "Share the Love" signage that will be displayed at all upcoming Chapter programs to bolster the STL campaign. A membership committee initiative to provide inclusiveness for members in the northern region of the state was discussed. The new Associate Member category was discussed.
VOTE	N/A

**COMMUNICATION DIRECTOR'S REPORT**

MOTION FOR AN ADVISORY VOTE TO APPROVE DSA CONTRACT	Sally T.
SECONDED	Amy S.
DISCUSSION	The DSA Publishing contract for website administration was discussed, and the contract is to be posted on ASID Connex for all of the Board members to review. A motion was made for an advisory vote by the Board members present to approve the DSA Publishing contract.

VOTE	Approved
DISCUSSION	Liz A. reported that photos from the Milwaukee Breast Cancer Showhouse will be going up on the website highlighting ASID member participation. Short videos for the website are also currently being shot.

#### PROFESSIONAL DEVELOPMENT DIRECTOR'S REPORT

MOTION	N/A
SECONDED	N/A
DISCUSSION	Sally T. reported on the planning for a STEP class - the target date is January 2012. Sally also reported on the STRUT Fashion Show. The July program was very successful with 50 attendees. September 17 <sup>th</sup> is the date for the photography CEU to be held at WCTC.
VOTE	N/A

#### FINANCIAL DIRECTOR REPORT

MOTION TO APPROVE	Liz A.
SECONDED	Tina R.
DISCUSSION	Dustin S. reported on the strong financial health of the Chapter – all is well.
VOTE	Approved

#### DIRECTOR-AT-LARGE REPORT

MOTION TO APPROVE	N/A
SECONDED	N/A
DISCUSSION	Amy S. reported that the Student Gatherings are scheduled and encouraged all Board members to commit to attendance at a Gathering.
VOTE	N/A

#### OTHER TOPICS/NEW BUSINESS

MOTION TO APPROVE VOLUNTEER OF THE YEAR	Dustin S.
SECONDED	Sally T.
DISCUSSION	The Volunteer of the Year award to be presented at the Annual Meeting was discussed and six (6) member volunteers were nominated. The Board discussed the nominees at great length, and wanted to recognize all of the outstanding volunteers that had given their time and energy to the Chapter in the past year. Special recognition will be awarded to those nominees that were not approved as Volunteer of the Year.
DISCUSSION	Per the current Chapter budget, the Board discussed the allocation of \$500.00 to the ASID Foundation.
VOTE	Approved

<b>MEETING ADJOURNED</b>	6:15 p.m.
MOTION TO ADJOURN	Dustin Struckmeyer
SECONDED	Tina Raasch-Prost
OBSERVERS	Heather Westgor Lynn Vogelanz