

# INDUSTRY PARTNER JOIN ASID.

MEMBERSHIP APPLICATION



INDUSTRY  
PARTNER

# CONTROL YOUR WORLD. JOIN OURS.

**JOIN ASID INDUSTRY PARTNERS.**



**Join the largest and most established organization  
for interior designers as an ASID Industry Partner.**

**The single best way to market to interior designers!**

ASID is a community of people committed to interior design. Our members include practicing interior designers, interior design students, interior design educators and industry representatives.

By joining ASID as an Industry Partner member, your company will develop relationships with interior designers that will expand the specification of your product and/or service in the built environment.

Let ASID help you

**GROW YOUR BUSINESS  
BUILD YOUR NETWORK  
EXPAND YOUR KNOWLEDGE**

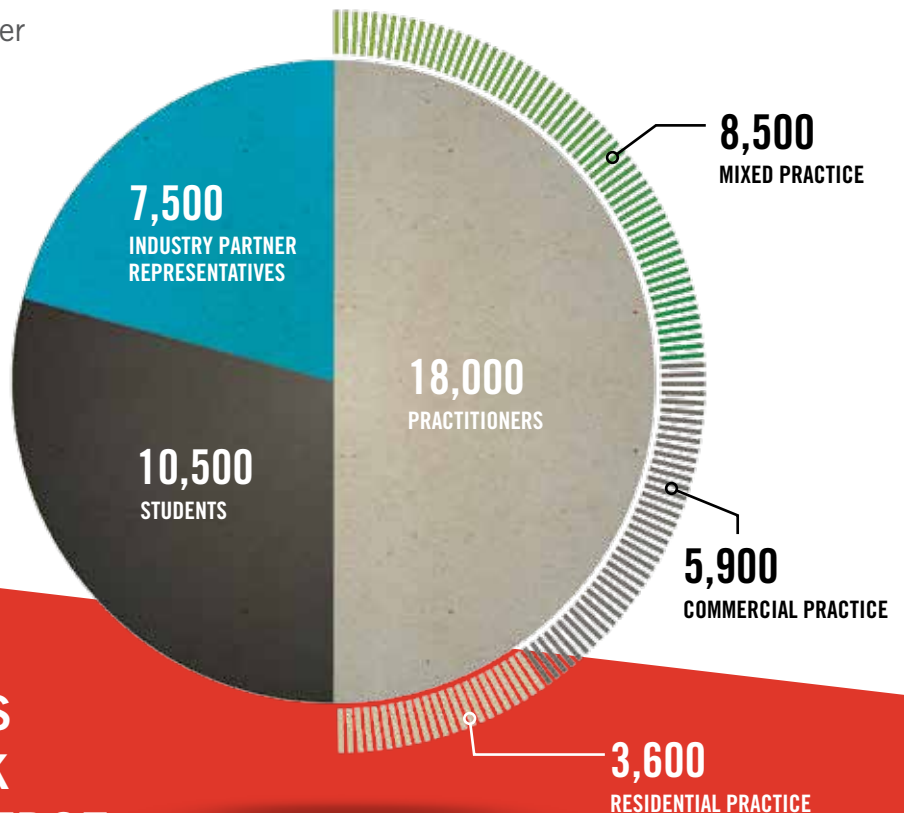
For more information visit [www.asid.org/join](http://www.asid.org/join).



“Taking an active role in ASID brings more than the obvious networking opportunities. Working side by side with a designer is a balanced collaboration, with the industry partner on an equal footing toward the same shared goal and both sides learning something new. You’re an individual, a member of the team—not just a vendor.”

**MARTIN HERSHBEIN,**

Industry Partner Representative for  
Duralee Fabrics and Fine Furniture  
ASID Florida South Chapter member



## NATIONAL PARTNER interested in reaching all ASID chapters

Special benefits for national partner members	<ul style="list-style-type: none"><li>• Annual one-time usage of the full ASID postal mailing list</li><li>• Annual electronic listing in National Industry Partner Focus</li><li>• New member announcement via <i>ASID NewsFlash</i> (electronic publication sent to entire ASID membership)</li><li>• Access to ASID research publication: Facts &amp; Figures</li><li>• Product placement opportunities in the “Industry” section of <i>ASID ICON</i> magazine</li></ul> <p><b>*In addition to the above, national partners are entitled to all category benefits</b></p>
Number of representatives* included in membership	49
Annual membership dues	\$6,500
Maximum number of additional representatives* or chapter that can be added for \$150 each	Unlimited
Application fee	Waived for this category of membership

## REGIONAL PARTNER interested in reaching several different ASID chapters

Special benefits for regional partner members	<ul style="list-style-type: none"><li>• Product placement opportunities in the “Industry” section of <i>ASID ICON</i> magazine</li><li>• Recognition via ASID electronic media and/or social media networks</li><li>• Industry Partner certificate</li></ul>
Number of representatives* included in membership	2
Annual membership dues	\$750
Maximum number of additional representatives* or chapter that can be added for \$150 each	15
Application fee	\$25

## LOCAL PARTNER interested in reaching a local chapter

Special benefits for local partner members	<ul style="list-style-type: none"><li>• Recognition via ASID electronic media and/or social media networks</li><li>• Industry Partner certificate</li></ul>
Number of representatives* included in membership	1
Annual membership dues	\$425
Maximum number of additional representatives* or chapter that can be added for \$150 each	<b>One additional chapter only.</b> Note that this membership is for one person only. No additional representatives may be added at this category of membership
Application fee	\$25

\*Representative refers to a sales representative, field staff or other employee that is issued a slot on the company's membership roster and is assigned to a local ASID chapter to network with ASID designers in their area.



“When I first began my career in the industry, an ASID designer encouraged me to become involved in my local ASID chapter. As I started to network and get involved, I quickly became a “go to” source of information for things related to my industry and the business naturally followed. Those early connections with ASID members along with my willingness to attend meetings was—and still is the foundation of my career.”

**RON CARROWAY**, Industry Partner  
Representative for Eykon Wallsource  
[ASID Alabama Chapter member](#)

# ADDITIONAL MEMBER BENEFITS FOR ALL CATEGORIES OF INDUSTRY PARTNER MEMBERSHIP:

- Opportunity to market your company's products/services through ASID chapter and Society
- Interactive listing in the online Industry Partner Directory at [www.asid.org/product](http://www.asid.org/product)
- Electronic subscriptions to the ASID magazine and other related newsletters
- Use of the official ASID Industry Partner logo and Industry Partner appellation
- Access to various ASID Social Networking platforms
- Discounted advertising rates in *ASID ICON*
- Discounted job listings and free internships postings on the *ASID Job Bank*
- Access to ASID education

## ASID INDUSTRY PARTNER CODE OF ETHICS AND QUALIFICATIONS

The Industry Partner category is composed of firms engaged in supplying equipment, products or services to the profession. Such firms may become participants in the Industry Partner program under the following requirements:

1. An Industry Partner may have a retail component to their business but must demonstrate the existence of a specific "to the trade" program in the way of a dedicated sales representative, discount program, etc.
2. An Industry Partner may provide design services in addition to their product lines but they must charge for those services. No Industry Partner member may provide design services for free to the general public.
3. All aspects of an Industry Partner's business must be in accordance with the objectives for the design profession as set forth by ASID.
4. Industry Partners must adhere to the ASID code of ethics. To review the full code of ethics, please visit [www.asid.org/industrypartners/ipethics](http://www.asid.org/industrypartners/ipethics).
5. Industry Partners may be removed from the membership by vote of the Industry Advisor Council should they be found to be in violation of the above requirements.

# HOW TO JOIN ASID INDUSTRY PARTNERS:

## STEP 1:

Select the type of membership that best suits your company's needs and goals.

## STEP 2:

Fill out the Industry Partner membership application.

## STEP 3:

Mail or fax your application with membership fee to ASID.

ASID  
Attn: Customer Service  
608 Massachusetts Ave., NE  
Washington, DC 20002-6006

Customer Service Direct Line: (202) 675-4456  
ASID General Number: (202) 546-3480  
E: membership@asid.org  
F: (202) 546-3240

## STEP 4:

**We review your application.**

Once your application and dues payment are received at ASID headquarters, all information is reviewed for completeness and appropriate qualifications. Once approved, you will be notified via a welcome e-mail with your membership number and then sent a New Member Kit in the mail. This process may take two to three weeks.

**Incomplete applications will be returned to applicant. Print clearly in black ink or type.**

## STEP 5:

**Go online!**

Log on to ASID.org to print your proof of membership, update your contact information and access the online member directory.

## STEP 6:

**Get involved with your chapter!**

Your chapter will contact you shortly after you receive your New Member Kit; however, please do not hesitate to initiate the contact as soon as you receive notification of membership acceptance. Chapter information can be found at [www.asid.org](http://www.asid.org) under "Chapter Locator."

**For frequently asked questions or more information, please visit the Industry Partner section of [www.asid.org/asidforindustry.com](http://www.asid.org/asidforindustry.com).**

# ASID INDUSTRY PARTNER MEMBERSHIP APPLICATION

The contact information provided may be used in chapter directories, websites and publications.

## 1 CONTACT INFORMATION

Main Representative Name* <b>First</b>		<b>Last</b>	<b>Company Name</b> (As it will appear in all ASID listings)	
<b>Preferred Address</b>		<b>City</b>	<b>State</b>	<b>Zip</b>
<b>Phone</b>	<b>Fax</b>	<b>Email</b>		
<b>Web Address</b>		<b>Chapter</b> (Please select a chapter from the list located at <a href="http://www.asid.org">www.asid.org</a> or one will be assigned by address/zip code.)		

\*The main representative is the contact person at your company who will manage the ASID Industry Partner membership

## 2 HOW DID YOU HEAR ABOUT ASID?

How did you hear about ASID? (required)

Direct mail from ASID     
  Trade show     
  Web search     
  Other \_\_\_\_\_  
 Email from ASID     
  Trade publication(s)     
  ASID Chapter Event

Did a current member refer you to ASID?

If so, write in their Membership ID Number and name to receive your free ASID gift and be entered into an ASID drawing (prize valued up to \$500)!

Member ID number:  Member Name: \_\_\_\_\_

## 3 ADDITIONAL REPRESENTATIVES

FOR NATIONAL AND REGIONAL PARTNER MEMBERS ONLY

Please include a list of contact information (name, phone, postal and email address, chapter designation) of each additional representative from your company whom you wish to be included in the membership in an excel spreadsheet format and send along with your completed application.

## 4 CATEGORY

CATEGORY	MEMBERSHIP FEE	APPLICATION FEE	TOTAL
National	\$6,500	—	\$ <input type="text"/>
Regional	\$750	\$25	\$ <input type="text"/>
Local	\$425	\$25	\$ <input type="text"/>
Additional representatives or chapters x\$150			\$ <input type="text"/>
Note: For Local membership no additional representatives can be added. Only one chapter may be added.			
<b>TOTAL</b>			\$ <input type="text"/>

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**PAYMENT INFORMATION**

Visa   
  MasterCard   
  American Express   
  Check (make payable to ASID)   
 Promotion Code (if applicable)

Card # Exp. date

Full name on card Signature

We hereby apply for corporate membership as an Industry Partner of the American Society of Interior Designers. We understand that should such status be granted, we are bound by the section of the ASID Bylaws pertaining to the ASID Industry Partner Code of Ethics and Qualifications. To review the full code of ethics, please visit ([www.asid.org/industrypartners/ipethics](http://www.asid.org/industrypartners/ipethics)). Annual dues for national membership cover the cost of membership in both the national Society and local professional chapter of the member's choice. Membership services begin upon acceptance into the Society and when dues payment has been processed. Membership dues are non-refundable and must be paid in U.S. currency by check, money order or MasterCard/Visa/American Express.

Authorized Signature Date

Type or Print Name Title

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**PRINCIPAL PRODUCTS AND/OR SERVICES PROVIDED**

Please indicate your company's principal products and/or services.  
 (If applicable, choose more than one box.)

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Accessories                          | <input type="checkbox"/> Decorative Details      | <input type="checkbox"/> Hardwood Flooring             | <input type="checkbox"/> Reproductions      |
| <input type="checkbox"/> Acoustical Ceilings/Sound Masking    | <input type="checkbox"/> Decorative Finishing    | <input type="checkbox"/> HomeTheater/Music/Game Rooms  | <input type="checkbox"/> Restoration        |
| <input type="checkbox"/> ADA Compliant Products               | <input type="checkbox"/> Decorative Painting     | <input type="checkbox"/> HVAC/Air Circulation          | <input type="checkbox"/> Services           |
| <input type="checkbox"/> Antiques                             | <input type="checkbox"/> Delivery/Moving         | <input type="checkbox"/> Laminates/Solid Surfacing     | <input type="checkbox"/> Stenciling         |
| <input type="checkbox"/> Appliances                           | <input type="checkbox"/> Distributor             | <input type="checkbox"/> Liaison/DesignCenter/Showroom | <input type="checkbox"/> Textile Protection |
| <input type="checkbox"/> Art                                  | <input type="checkbox"/> Doors                   | <input type="checkbox"/> Lighting                      | <input type="checkbox"/> Tile               |
| <input type="checkbox"/> Artisan/Craftsman                    | <input type="checkbox"/> Drapery/Blinds/Shutters | <input type="checkbox"/> Linens/Bedding                | <input type="checkbox"/> Upholstery         |
| <input type="checkbox"/> Audio-Video/Electronics              | <input type="checkbox"/> Fabrics                 | <input type="checkbox"/> Marble/Granite/Stone          | <input type="checkbox"/> Wall Coverings     |
| <input type="checkbox"/> Cabinetry                            | <input type="checkbox"/> Faux Finishing          | <input type="checkbox"/> Mattresses                    | <input type="checkbox"/> Web Services       |
| <input type="checkbox"/> Carpet/Rugs                          | <input type="checkbox"/> Flooring                | <input type="checkbox"/> Outdoor Furnishings           | <input type="checkbox"/> Windows            |
| <input type="checkbox"/> Ceilings                             | <input type="checkbox"/> Framing                 | <input type="checkbox"/> Paint                         | <input type="checkbox"/> Window Films       |
| <input type="checkbox"/> Cleaning Services/Products           | <input type="checkbox"/> Furniture, Commercial   | <input type="checkbox"/> Photography                   | <input type="checkbox"/> Other _____        |
| <input type="checkbox"/> Computer/Software Services/WebDesign | <input type="checkbox"/> Furniture, Residential  | <input type="checkbox"/> Pianos/Musical Instruments    |   |
| <input type="checkbox"/> Construction/Contractor/Millwork     | <input type="checkbox"/> Glass/Mirrors           | <input type="checkbox"/> Plants/Landscaping            |   |
| <input type="checkbox"/> Custom Storage Solutions             | <input type="checkbox"/> "Green"Products         | <input type="checkbox"/> Plumbing/Fixtures             |   |

**Using no more than 120 characters, including spaces, describe your business.**

Hint: Your tag line should identify your company to designers so they will be able to tell what products/services you provide.

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**Please check this box if you would like to be contacted about national advertising or partnership opportunities available**

ASID staff and volunteer leaders will provide appropriate information related to your membership through the most prevalent and cost-effective technologies available to the Society including, but not limited to, email, fax, phone and mail. Please email [membership@asid.org](mailto:membership@asid.org) if you would like to opt out of any or all of these methods. Note that by opting out of communication methods you may miss important announcements of ASID benefits and events.



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American Society of Interior Designers  
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